

2nd Quarter 2011

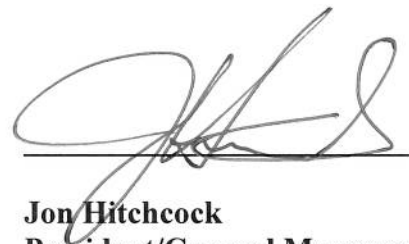
QUARTERLY ISSUES/PROGRAMS REPORT

KYW-TV, PHILADELPHIA, PENNSYLVANIA

CBS BROADCASTING, INC.

CERTIFICATION

On behalf of KYW-TV, I certify that a copy of the quarterly issues/programs report for KYW-TV, licensed to CBS Broadcasting, Inc. was placed in the station public inspection file on July 11, 2011.

A handwritten signature in black ink, appearing to read 'Jon Hitchcock', is written over a horizontal line.

Jon Hitchcock
President/General Manager
KYW-TV
July 11, 2011

**KYW-TV 3 – PHILADELPHIA, PA
QUARTERLY ISSUES PROGRAMS LIST
CBS BROADCASTING, INC.**

April 1, 2011 – June 30, 2011

Attached are listings of broadcast segments, which in the station's judgment reflect KYW-TV3's most significant programming treatment of ascertained community issues.

PROGRAM INDEX

KYW-TV Eyewitness News – weekdays, 5:00am – 7:00am; 12noon – 12:30pm; 4:00pm – 5:00pm; 6:00 - 6:30pm; 11:00pm – 11:30pm; weekends, Saturday, 6:00am – 7:00am; 6:30pm – 7:00pm; 11:00pm – 11:30pm; and Sundays, 6:00am – 8:30am; 6:00pm – 6:30pm and 11:00pm – 11:30pm, regularly scheduled news broadcasts focusing on the latest current issues.

Eyewitness Newsmakers – A rotation of KYW-TV News Anchors provide an approximately 10-minute segment, including newsmaker interviews, which air during each Sunday morning newscast. Segments address current events on local and national fronts. The segments air in the 8:00am broadcast.

Talk Philly – weekdays, 12:00pm – 12:30pm; regularly scheduled lifestyle magazine program looking at a variety of topics that make the Philadelphia area so special. Hosted by Pat Ciarrocchi and Ukee Washington.

BUSINESS/ECONOMY/CONSUMER – Topics in this category include reports on a surcharge fee for all taxi cab rides in the city of Philadelphia and a new population shift in the state of Pennsylvania.

Eyewitness News: 4/1 – (:19), The Internal Revenue Service expects to issue up to \$300 billion in refunds this year; 4/5 – (:19), Fourteen-hundred contractor complaints were received by the New Jersey Attorney General’s office last year alone which has prompted a state crackdown on contractors who are violating the law; 4/7- (:29), Minute Suites is now open for business at Philadelphia International Airport, which features 13 private suites, and two work place cubicles that can be rented by travelers; 4/8 – (:14), The FCC is now requiring the two wireless giants to offer roaming rates to competitors at fair and reasonable rates; 4/11 – (:27), Unrest in the Mid-East continues to fuel higher gas prices in the tri-state area as prices have hit a 3-month high according to AAA; 4/11- (:20), Philadelphia-based Tasty Baking Company, the manufacturers of brand name Tastykake snack foods, has been sold to Flower Foods in the South in order to stay in business; 4/15 – (:16), Bottom Dollar Food, a 17-thousand square foot store that offers nearly 7-thousand items for shoppers just opened on North Broad Street; 4/19 – (:28), The Philadelphia Orchestra is headed to US bankruptcy court tomorrow. The Orchestra and its affiliated businesses are seeking Chapter 11 protection; 4/20 – (:21), Amoroso’s Baking Company has given a two-month warning to 77 drivers based at its South West Philadelphia plant. The company is now advertising for independent operations to buy its bread-distribution routes and those existing drivers have first crack at buying their routes through loans. Amoroso’s says it has no intention of closing its facility; 4/25 – (:22), The Pier Shops at Caesars, a world-class shopping, dining and entertainment destination in Atlantic City has just been taken over by a lender and Bank of America has received court approval to foreclose; 5/2- (:14), Both Continental and United airlines are raising roundtrip airfares on most domestic routes to offset soaring fuel costs; 5/4 – (:23), Krispy Kreme opened its flagship Center City location — its second site in Philadelphia, in addition to a branch in Fox Chase – today. It’s the first Krispy Kreme location to offer the company’s “Baked Program” (bagels, muffins, cinnamon rolls) plus the “KK For You” line of healthful products, which all have less than 350 calories and less than 9 grams of fat per serving; (:13), Ocean Spray is closing a plant in Burlington County, and crossing the river to Pennsylvania. It’s a big economic blow, and those who depend on the plant for their livelihoods are concerned about the future; 5/9 – (:28), The final beam will be raised into place on the \$139 million Cooper medical school building. This is the single largest construction project in the City of Camden this year; the 200,000-square-foot building will serve as the home for Cooper Medical School of Rowan University, the first four-year allopathic medical school in South Jersey; 5/19 – (:19), Numbers out from the Census Bureau show Pennsylvania is going through a population shift. The State is getting older, with the average resident’s age inching past 40. But Philadelphia is getting younger. More than 1 in 4 people in the city are between ages 20 and 34; 5/20 – (:18), EZ-Pass Express lanes opened in both directions today along the Atlantic City Expressway; 5/26 – (1:08), Some of the country's biggest banks – Bank of America, Chase, JP Morgan and Wells Fargo – are launching a system that will allow customers to transfer money from their checking accounts using only their cell number or e-mail address; (:22), The Philadelphia Parking Authority approves a one-dollar surcharge for all

taxi cab rides in the city; (:25), A warning about a spike in counterfeit money on the Main Line which could be tied to the summer shopping season and fairs; 6/2 – (:36), Philadelphia Mayor Michael Nutter formally asked City Council to either enact a 2-cent per-ounce tax on soda or increase property taxes by 10-percent. That, combined with an increase in parking meter rates, is expected to raise millions of dollars, all of which will be handed over to the School District of Philadelphia; 6/13 – (:26), Philadelphia Mayor Michael Nutter delivered remarks at Penn's Landing before unveiling the final artist renderings for Philadelphia's Waterfront. The plan for the 6-mile stretch along the Delaware includes a waterfront trail, cafes, bars, restaurants, and entertainment venues.

CULTURE – Topics in this category include reports on the West Oak Lane Jazz Festival and efforts to preserve a 1950's icon down the Jersey shore.

Eyewitness News: 4/2 – (:16), The Queen Theatre, the crown jewel of Wilmington's Market Street in Delaware, is opening its doors once again, all thanks to a 25 million dollar renovation; 4/7 – (:21), Cape May's zoning board has delayed a decision on the fate of Beach Theatre, a 1950's icon that a builder wants to knock down and replace with condos. They had a permit for the work, but it expired. Now, preservationists are trying to convince the historic city not to issue another one; 4/7 – (:34), The Philadelphia International Festival of Arts, a 25-day celebration of art, is underway in Philadelphia; 4/8 – (:34), The centerpiece of a September 11th remembrance arrives at a local fire department. Two steel beams recovered from Ground Zero were draped in American flags as they arrived at the King of Prussia volunteer fire company; 4/14 – (:22), Some of Philadelphia's most architecturally interesting buildings on Broad Street are set to come to life in a battle of light. The new lights on the south side of City Hall are tied in with the existing color lights on the Avenue of the Arts and all of them are synchronized with music designed to tell the story of Philadelphia; 5/2 – (:15), Philadelphia's Mural Arts program, the envy of many big cities, will now grace the streets of South Philly with its artwork. They newly planned murals will examine the evolving immigrant histories of South Philly, and are part of a bigger plan aimed at revitalizing neighborhoods; 6/6 – (:22), Irish Dancers kicked up their heels at the 2011 Irish Festival at Penn's Landing; 6/17 – (:21), John Lennon's works – nearly 100 different drawings and songwriting lyrics by him including four new releases – are on display in Manayunk this weekend; 6/19 – (:11), Music lovers gathered along Ogontz Avenue for a weekend of free concerts and art appreciation for the West Oak Lane Jazz and Arts Festival.

ENVIRONMENT – Topics in this category include reports on the overpopulation of pesky raccoons in Philadelphia and clean-up efforts along the Schuylkill River.

Eyewitness News: 4/9 – (:15), The Schuylkill River is now a little cleaner thanks to dozens of volunteers who spent the day cleaning up Bartman's Garden in Southwest Philly; 4/15-(:22), Federal judges say CITGO does not have to pay for the 2004 spill that dumped more than 200,000 barrels of oil into the Delaware River; 4/19 – (:39), Clean Ocean Action, the environmental group that has been doing beach sweeps for 25 years, says in a report to be released Tuesday that nearly half a million pieces of trash were picked up from New Jersey's beaches by volunteers last year.; 4/20 – (:18),

Pennsylvania's natural gas industry will have to change how it disposes of millions of gallons of contaminated drilling wastewater; 4/20 – (:20), A recycled art exhibition was on display in honor of Earth Day at the hotel Palomar in Center City. Folks got up close with some unique pieces made out of recycled materials. Proceeds from the silent auction benefit "The Trust for Public Land," a non-profit dedicated to keeping parks and gardens green; 5/10 – (:35), (:20), Percy Street in Philadelphia between Catharine and Christian and 9th and 10th, has been repaved with new technology. It's now the first porous street in the city. When it rains or snows, it acts like a sponge, the streets will soak up the water; 5/28 – (:06), Mysterious rumblings in Northeast Philadelphia Friday night turned out to have been a 1.7 magnitude earthquake; 6/10 – (:07), Severe storms turned deadly in Lancaster County when a 13-year-old boy was struck by lightning; 6/12 – (:24), About 1,000 dead fish were found at Ridley Park Lake. Crews pulled the fish from the water this morning and preliminary tests of the water show normal conditions; 6/13 – (:17), Raccoons are a growing problem in some parts of Philadelphia, and at least one member of city council wants the city to have more power to deal with the pesky creatures.

GOVERNMENT – Topics in this category include reports on Primary Day in Philadelphia and the three-day extension for the tax filing deadline.

Eyewitness News: 4/4 – (:09), Former New Jersey congressman John Adler has died. He was hospitalized at the University of Pennsylvania last month following heart surgery brought on by a staph infection; 4/5 – (:26), The father who championed Megan's Law in New Jersey is now running for state senate. Richard Kankda announced his candidacy as a republican in the 14th district, which includes parts of Mercer and Middlesex counties; 4/10 – (:21), Former Pennsylvania senator Rick Santorum won a decisive victory in the race for the White House, as he considers a presidential run in 2012; 4/12 – (:20), Nine time Olympic gold medalist Carl Lewis is running for state senate in New Jersey; 4/14 – (:26), A Pennsylvania lawmaker is calling for the firing of Philadelphia Public Schools superintendent Dr. Arlene Ackerman; 4/18 – (:20), The deadline for filing taxes is tonight at midnight. This year tax payers were given three extra days because the District of Columbia observed emancipation day on Friday; (:18), Today is the deadline to vote in Pennsylvania's May primary; 4/20 – (:15), Former congressman Patrick Murphy is running for Pennsylvania attorney general in 2012; 4/29 – (:20), A federal judge says Carl Lewis does not meet eligibility requirements to run for the New Jersey state senate. Lewis' lawyer will appeal; 5/2 – (:18), President Obama confirms the mastermind of the September 11th attacks, Osama Bin Laden has been killed during a military operation in Pakistan; 5/11-(19), New Jersey drivers pay one of the nation's lowest gas taxes, and governor Christie intends to keep it that way; 5/13 – (:23), Delaware becomes the latest and now 16th state to legalize marijuana; 5/15 – (:19), Candidates for Philadelphia Mayor spent the weekend making a final push for votes leading up to the Pennsylvania Primary; 5/20 – (:14), Former republican vice presidential candidate Sarah Palin is reportedly heading to Philadelphia today for her one nation bus tour; 6/6 – (:15), Former Pennsylvania senator Rick Santorum is running for president. The republican made it official today; announcing his candidacy in Somerset County, PA; 6/7 – (:24), Philadelphia City Council reached a compromise on proposed legislation to crackdown on aggressive panhandling in the city. It amends the city's sidewalk behavioral law,

allowing police to arrest panhandlers or the homeless without first trying to connect them to social services; 6/8 – (:20), Philadelphia's City Planning Commission has adopted a master plan that will guide the city for the next 25 years. Philadelphia 20-35 calls for growing Center City and residential neighborhoods; 6/14 – (:22), Those under 18 in New Jersey will be banned from using tanning beds under legislation passed by an assembly health committee; 6/16 – (:25), New Jersey governor Chris Christie is praising a compromise deal requiring public employees to pay more for health and pension benefits; 6/20 – (:14), Philadelphia Mayor Michael Nutter talks about jobs and the economy with President Obama at the White House.

Newsmakers: 4/3 – (11:00), Pennsylvania lawmakers have wrapped up three weeks of hearings on Governor Tom Corbett's budget proposal. State Rep. William Adolph, (R) Chairman of the House Appropriations Committee, explains what it means for Pennsylvanian's tax dollars, and children's education; 4/10 – (13:00), Philadelphia Police Commissioner Charles Ramsey explains why he is staying on the job, and has decided not to go back to his native Chicago to become its Police Superintendent; 4/17 – (12:00), Republican Mayoral Candidate John Featherman is one of two GOP candidates running in the May 17th primary; 4/24 – (11:30), It's been almost 60 years since Philadelphia's had a Republican mayor. Karen Brown is hoping to change that and become the first woman to hold the title; 5/15 – (11:15), Many teachers and parents believe that saving schools and saving money don't mix. So Pennsylvania's House Appropriations Committee has stamped its approval on a House Republican budget plan. State Rep. William Adolph (R), who chairs the committee, explains how it juggles key provisions in the Governor's budget plan; 5/22 – (10:30), Primary Day in Philadelphia ends with Mayor Michael Nutter winning the Democratic Primary, but the Republican Mayoral Primary is too close to call. The biggest upset may be in the Republican Primary for at-large city council. Frank Rizzo is out. Zach Stalberg, the President & CEO of the Committee of Seventy, explains how the outcome changes Philadelphia politics; 5/29 – (13:00), President Obama and Israeli Prime Minister Benjamin Netanyahu share the goal of peace between Israelis and Palestinians. However, they seem to agree on little else. So what's behind the rift? Daniel Kutner, the Consul General of Israel to the Mid-Atlantic Region, offers his insight; 6/5 – (12:00), Michael Kelly temporarily takes over as the administrator of the Philadelphia Housing Authority after scandal forces out his predecessor; 6/12 – (10:00), He's one of the longest-serving lawmakers in New Jersey, including more than a year as Governor. Now, State Senator Richard Codey has put his experiences in life, and politics, into his book, "Me, Governor?"; 6/19 – (13:20), It's a \$53 Million bailout to a cash-strapped school system. Philadelphia City Council has worked out a deal to raise money for its schools. Where is it coming from? And where should it go? We get answers from Jerry Jordan, the president of the Philadelphia Federation of Teachers and Dr. Leroy Nunery, the Deputy Superintendent of the Philadelphia School District; 6/26 – (10:40), The Philadelphia Orchestra is coping with financial turmoil. Now, new and generous contributions are offering a foundation for financial stability. Allison Vulgamore, the orchestra's President and Chief Executive Officer, explains how it plans to fine-tune its financial security.

HEALTH – Topics in this category include reports on efforts to combat sexually transmitted diseases in Philadelphia and scientists believe they are close to having a vaccine against melanoma.

Eyewitness News: 4/8-(:28), Philadelphia takes aim at sexually transmitted diseases which are up dramatically among teens in the city. At City Hall today, Mayor Michael Nutter helped unveil a new city condom called Freedom. It will be distributed for free at more than 100 sites across the city; 4/11 – (:19), A new study indicates eating less meat and more vegetables could reduce your risk of cataracts; (:18), Research shows a diet rich in vitamin D for women can prevent muscular degeneration, a leading cause of blindness; 4/12 – (:17), The American Heart Association says kids with a larger wrist circumference are more likely to have insulin resistance which can lead to cardiovascular disease; 4/13 – (:23), A study says teens who listen to music several hour a day have higher risk of depression than those who read; (:20), A health alert for the campus of the University of Delaware after a student was diagnosed with bacterial meningitis; 4/21 – (:18), New research shows a person suffering from allergies is twice as likely to suffer from depression; 4/22 – (:19), The FDA is telling Americans not to use hand sanitizers that claim to prevent infection from the staph bacteria known as MRSA. Federal health officials say these statements are simply not true and unproven; 5/2 – (:14), Fewer women are getting mammograms following a controversial government task force recommendation; 5/9 – (:12), New research finds even just an hour a week of low intensity exercise like walking or climbing stairs can reduce risks of developing colon polyps, which are sometimes precursors to cancer; 5/12 – (:20), New research suggests bed bugs can carry a super bug bacteria like MRSA; 5/17 – (:19), Federal officials are considering making changes to some popular over the counter pain relievers such and fever reducers for children because children's medicine with acetaminophen doesn't have instructions for kids younger than two; 5/28 – (:22), Doctors have long encouraged everyone to use sunscreen, but a recent study from the Environmental Working Group found 3 out of 5 products don't contain enough UVA protection; 5/31 – (:23), The food pyramid is ancient history. The nutrition guide was introduced in 1992, and then revised in 2005, not now federal officials say both versions are too confusing, so they are replacing the pyramid with a dinner plate. It's divided into four parts: grains, protein, fruits, and vegetables, with a small circle for dairy; 6/2 – (:14), Scientists believe they are close to having a vaccine against melanoma; 6/14 – (:23), A new study shows infants who grow up with pets are 40 to 50 percent less likely to develop allergies to those animals. Researchers suspect early exposure to pet bacteria and allergens helps boost the immune system; 6/21 – (:13), An important warning for parents in time for summer. Backyard kiddie pools could prove to be deadly since children can drown in just a couple inches of water.

MINORITY/ETHNIC – Topics in this category include reports on the 35th anniversary of the African American Museum in Philadelphia and a very important event highlighting the gay and lesbian community.

Eyewitness News: 4/26 – (:21), A kickoff event was held tonight at the Hotel Palomar in

Philadelphia for Equality Forum 2011 a very important event highlighting the gay and lesbian community; 5/12 – (:17), Delaware is the 8th state to allow same sex marriage; 6/19 – (:11), The African American Museum in Philly is marking its 35th anniversary with a 35 hour marathon of events.

PUBLIC HEALTH & SAFETY – Topics in this category include reports on an unconfirmed sighting of a great white shark off the Jersey Shore and the containment of an ammonia gas leak at a factory in Philadelphia.

Eyewitness News: 4/2 – (:22), An ammonia gas leak is contained in a factory in Northeast Philadelphia; 4/4 – (:08), There's tighter security at Philadelphia public school headquarters after an e-mail threatens superintendent Dr. Arlene Ackerman and the staff; 4/8 – (:16), A new report says half of New Jersey's highways are deficient; 4/11 – (:16), Emergency crews are dealing with a hazmat situation in Bucks County where there appears to be a gas spill leaking into storm sewers; 4/14 – (:19), Police held an emergency preparedness drill at Ocean City High School this afternoon. Students, teachers, and officers practiced what they would do if there was a shooter at the school; 4/15 – (:19), In Center City Philadelphia, officers conducted unannounced safety inspections of motor coaches, tour buses, and other commercial vehicles; 4/19 – (:22), A new study by Children's Hospital of Philadelphia is shedding light on car crashes involving teens. The study finds that about 75% of crashes involving teens are due to teen driving error. Out of that number, 21% occurred due to excessive speed, 21% from lack of sleep, and 20% from being distracted by something inside or outside the car; 4/25 – (:21), A warning to drivers in Cherry Hill, New Jersey as the township's first red light camera goes into operation today; 4/26 – (:25), Testing is underway for asbestos at Benjamin Franklin Elementary School in Philadelphia's Lawncrest neighborhood. Over spring break, crews removed asbestos from a water-damaged portion of ceiling in the elementary school annex; 4/28 – (:27), A new report is out on the nation's most polluted cities, and Philadelphia is one of them. The American Lung Association released an air quality report which shows just over half of the US population lives in areas with levels of ozone that are often dangerous; 5/3 – (:25), A grape tomato recall in our area for testing positive for salmonella. They were packed by Six L's packing company, and were distributed in Pennsylvania and New Jersey; 5/5 – (:21), Philadelphia police are making sure they're ready in the event of a terrorist attack or major disaster. The department's Homeland Security Unit conducted an emergency drill in center city yesterday; 5/9 – (:18), A mechanical failure may have caused a train to crash in North Jersey, injuring dozens of people; 5/10 – (:08), A ride is shutdown at the popular amusement park Storybook Land in Egg Harbor Township, New Jersey after a family was injured when the ride de-railed; 5/11 – (:22), Lawmakers in Pennsylvania approved two bills placing new restrictions on drivers aged sixteen and seventeen; 6/2 – (:19), A beaver possibly infected with rabies attacked 3 people in the last two days near the Pennypack Creek; 6/6 – (:11), There's been an unconfirmed sighting of a great white shark off the Jersey Shore by a fisherman in Ocean County near Island Beach State Park; 6/8 – (:22), With the weather overheating again, Philadelphia is under an excessive heat warning until tomorrow. The city will send special teams to visit people considered at risk and the heat line will be in effect from noon to midnight; 6/8 – (:13), A public safety alert from

Philadelphia police – they’re asking women to be on alert while shopping – at least three people claim they were being stalked; (:18), New Jersey Transit passengers can now send text messages to alert authorities about suspicious activity; 6/18 – (:08); The Ferris Wheel ride at Morey’s Piers in Wildwood, New Jersey re-opens with new safety measures following a deadly accident; 6/20 – (:20); Fire officials believe and arsonist is setting fires in Camden NJ. Yesterday morning a raging fire ripped through a warehouse reaching six-alarms. This is the third major fire in a week and a half.

RELIGION – Topics in this category include reports on the observance of Passover and a prestigious honor given to a local nun.

Eyewitness News: 4/1 – (:19), For the first time since the church sex abuse scandal rocked the Philadelphia Archdiocese, we’re hearing exclusively from a top church leader in our area; 4/4 – (:10), Sister Mary Scullion will receive the Laetare medal, the oldest and most prestigious honor given to American Catholics on May 21st at the University of Notre Dame; 4/6 – (:19), Philadelphia’s Catholic Archdiocese faces another lawsuit related to the sexual abuse scandal. The family of a former altar boy, who committed suicide, plans to file a wrongful death suit today; 4/18 – (:14), The annual Jewish observance of Passover begins tonight. It’s one of the most important periods in the Jewish religious calendar. Passover marks the escape by the ancient Israelites thousands of years ago from slavery at the hands of the Egyptians; 5/21 – (:06), In a historic first, Pope Benedict speaks to the astronauts aboard the international space station.

WOMEN – Topics in this category include reports on a woman who claims she was sexually harassed for years by male co-workers at an Atlantic City casino in New Jersey.

Eyewitness News: 4/8-(:21), A New Jersey woman says the men she worked with at an Atlantic City casino sexually harassed her for years. She contends the stress she suffered led to a serious medical condition and she plans to file a lawsuit.

YOUTH – Topics in this category include reports on a warning for parents letting their underage kids on Facebook and a new alternative for homeless young adults in Philadelphia.

Eyewitness News: 4/5-(:24), A safety summit in Delaware County focused on bringing awareness to the problem of cyber bullying today. Students, parents, and educators at Haverford High School in Havertown, Pennsylvania attended an assembly where they heard the powerful message of renowned speaker Tina Meier, who started the Megan Meier Foundation. Tina Meier’s daughter tragically committed suicide in 2006 after being the victim of a cruel cyber bullying hoax; 4/19 – (:27), Rocker Jon Bon Jovi made a Philadelphia appearance today for the opening of housing for homeless youth. An official ribbon cutting was held in Kensington for the Covenant House apartments which includes a computer lab, bedrooms, living area and kitchen, and will house young people ages 18-21, many of whom have grown too old for the foster care system; 5/12 – (:23), A warning for parents letting their underage kids on Facebook. A Consumer Reports survey shows 7

and a half million Facebook users are under the required age of 13; 5/16 – (:22), A former high school vice principal is going to state prison because of sexting explicit messages to two male students; 6/8 – (:22), In Chester County today, special recognition for local students. Delaware county district attorney G. Michael Green presented four Delaware County colleges with plaques for providing an early introduction to higher education to Chester High School students; 6/9 – (:22), Bill Cosby graced graduates of Girard College of Philadelphia today with his wit and wisdom. His speech focused on the importance of giving back through services to others; 6/22 – (:17), The summer fun begins at the city pools throughout Philadelphia as Mayor Michael Nutter led the kickoff of this year's pool season. All 70 of them are open this summer thanks to the city's "Splash and Summer Fund." 25 companies raised more than a half million dollars to open the pools this summer.